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**INTEGRAL
BUSINESS
SCHOOL**
Nurturing Future Business Leaders

INTEGRAL BUSINESS SCHOOL

ORGANIZES

INDUSTRIAL VISIT MBA-HR & MBA-MSc (2nd Year)

Amul Lucknow



28 AUGUST 2025
9:30 AM ONWARDS



Pickup: Block-A Integral
Business School, Phase 3

FACULTY COORDINATORS:

Dr. Orooj Siddiqui

Dr. Ariz Sidiqqi

Integral Business School





Department of Business Management

Integral Business School, Lucknow

Industrial Visit Report

Place of Visit: Amul Banas Dairy, Shushant Golf City, Sultanpur Road, Lucknow

Date of Visit: 28th August, 2025

Total Participants: 49 MBA Students (MBA MSC and MBA General, 3rd Semester)

Introduction

The Department of Business Management, Integral Business School, organized an industrial visit to Amul Banas Dairy, Lucknow. The objective of this visit was to provide students with an opportunity to complement classroom learning with practical exposure to the operations of one of India's leading dairy cooperatives. Amul, officially Anand Milk Union Limited, is managed by the Gujarat Cooperative Milk Marketing Federation (GCMMF), a cooperative body owned by over 3.6 million milk producers. The Lucknow unit, known as Banas Dairy, operates under the Banaskantha District Cooperative Milk Producers' Union Ltd. This visit enabled students to gain valuable insights into the production processes, cooperative structure, sustainability initiatives, and strategic practices that have made Amul a global brand.

Key Observations

Cooperative Principles

Students were introduced to Amul's cooperative business model, where ownership lies with farmers themselves. This unique structure reflects a self-sustaining and inclusive approach to business, ensuring fair distribution of benefits to its producers.

Operational Excellence

Students observed large-scale automated manufacturing processes for products such as milk, paneer, buttermilk, and ice cream. For instance, the plant produces approximately 10 tons of paneer daily, demonstrating its capacity and operational efficiency.

Supply Chain and Logistics

The visit highlighted Amul's robust supply chain model, encompassing milk collection from farmers, processing, storage, and distribution. The seamless integration of each stage provided students with a practical understanding of supply chain dynamics.



Quality Assurance

Amul's rigorous quality control protocols were showcased during the visit. Students witnessed how strict checks are enforced at every stage of production to ensure safety, consistency, and adherence to industry standards.

Sustainability and CSR

The plant's commitment to sustainability was evident through initiatives such as wastewater treatment and reuse, along with the processing of paneer whey for protein production. These practices illustrated Amul's dedication to environmental responsibility and zero-waste operations.

Technological Innovation

Students gained exposure to advanced automation, research, and development practices employed at the plant. Emphasis on innovation and product diversification underscored the company's commitment to continuous improvement.

Learning Outcomes

The industrial visit bridged the gap between theoretical learning and industry practice.

Students developed deeper insights into:

- Cooperative business models
- Operational and process efficiency
- Supply chain and logistics management
- Quality assurance frameworks
- Sustainable and eco-friendly industrial practices
- Strategic innovation and product development

This exposure enhanced their academic knowledge while providing real-world perspectives relevant to their future professional careers.

Acknowledgement

The Department of Business Management expresses its sincere gratitude to, Syed Adnan Akhtar APC-ED, IBS, Prof. Rajiv Ranjan, Dean and Head, Department of Business Management-IBS, Dr. Orooj Siddiqui-Associate Prof-DBM-IBS, Dr. Mohd. Ariz Siddiqui Assistant-DBM-IBS, for their vision and support in organizing this visit. Their efforts in facilitating this enriching experience significantly contributed to the students' professional development. We also extend our appreciation to the management and staff of Amul Banas Dairy, Lucknow, for their guidance and hospitality during the visit.





"Industrial Visit Report | Amul Banas Dairy | MBA Students – DBM, IBS Lucknow | 28th August 2025"





INTEGRAL UNIVERSITY

LUCKNOW - INDIA



INTEGRAL BUSINESS SCHOOL

Program Name: MBA - 2nd Year

Venue: Amul - Banas Dairy (Lucknow plant) Date: 28.08.2025

S.N.	STUDENT NAME	COURSE NAME	SEMESTER	SIGNATURE
1-	Mohd. Shakes Hashmi	M.B.A	3rd	
2	ARBISH NAQVI	MBA-MSC	2nd	
3-	KRITIKA KUMARI	MBA-MSC	2nd	
4-	Ilma Iqbal	MBA	3rd	
5.	Rahma Anwar	MBA	3rd	
6.	Arma Anwar	MBA	8th	
7	Mohammed Suliman	MBA-Msc	3rd	
8	MOHD SUMAIL NICE	MBA-Msc	3rd	
9.	Fareha Naseem	MBA	3rd	
10.	Noha Verma	MBA B	3rd	
11	Tareenym Peerwari	MBA B	3rd	
12	Alisha Khan	MBA A	3rd	
13	Huma Para Manzoorie	MBA-A	3rd	
14	Afiya Rakhi Khan	MBA-A	3rd	
15	Vandika Tiwari	MBA-B	3rd	
16	Shumaila Khan	MBA-B	3rd	
17.	Ufaiza Waseem	MBA-B	3rd	
18.	Samreena Khatoun	MBA-B	3rd	
19.	Zehra Parthaj	MBA-B	3rd	
20.	SHAHAN AHMAD	MBA-MSC	3rd	
21	SAYEED RAZI	MBA-MSC	3rd	
22	Faizah Wahid	MBA-A	3rd	
23	Aliya Shahid	MBA-A	3rd	
24	Zoya Anjum	MBA-MSC	3rd	
25	Mariya Fatima	MBA-A	3rd	
26	Khushi Varsh	MBA-MSC	3rd	
27	Namra Fatima	MBA-MSC	3rd	
28	Saad Khan	MBA-MSC	3rd	



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